



**1001 Broadway #300,
Millbrae, CA 94030**

1-833-4MERITS

merits.com

@earnmerits

Tomer Kagan, CEO & Co-founder

Tomer Kagan is the CEO and Co-founder of Merit, the platform that lets everyone access, track, and organize their life's achievements and gives them the confidence, autonomy, and foresight to pursue their life's goals. Kagan was previously CEO and co-founder of Quixey, the first natural-language search engine technology for the mobile app ecosystem.

Passionate about improving people's lives using science and technology, Kagan has served on the board of the Machine Intelligence Research Institute and worked with the National Science Foundation's futurist project. He has spoken at the World Economic Forum, Mobile World Congress, and other premier events, and was named one of Forbes Magazine's "30 Under 30." He holds a bachelor's degree in molecular, cellular, and developmental biology from the University of California, Santa Cruz.

Jacob Orrin, COO & Co-founder

Jacob Orrin is the COO and Co-founder of Merit, the platform that lets everyone access, track, and organize their life's achievements and gives them the confidence, autonomy, and foresight to pursue their life's goals. Orrin provides critical leadership through vision, strategic planning, and overall company direction.

Prior to Merit, Orrin was the VP of Business Development at Quixey, where he secured major distribution partnerships including Microsoft, Nokia, and Vodafone. He has held strategic business development and leadership roles across a diverse range of technology related businesses from startups to Fortune 25 companies.

Trevor Cornwell, President, Government Affairs

Trevor Cornwell is Merit's President, Government Affairs, where he is responsible for managing the go-to-market strategy for new and existing government partnerships.

Cornwell previously founded the business jet reservation network Skyjet which was acquired by Bombardier, Inc., as well as founded appbackr inc., an Intel Capital Portfolio Company and winner of the PayPal X Developer Challenge. He is also the President and Co-founder of Forum280, a nonprofit public benefit corporation which hosts the *Summit.Ahead* event on the future of work in partnership with the Reykjavik Mayor's Office.

Cornwell has served in positions of responsibility for political organizations, notably as Deputy Political Director for the U.S. Democratic Senatorial Campaign Committee under the Chairmanship of then-Senator John F. Kerry. He also served Secretary Colin Powell and has held leadership positions with several U.S. political campaigns. Cornwell has been featured or appeared in People magazine, Fortune magazine, The New York Times, ABC News, MSNBC, and Fox News. He received a Bachelor of Arts degree from Johns Hopkins University.

Viral Kadakia, Chief Product Officer

Viral Kadakia is Chief Product Officer at Merit, where he brings more than 20 years of industry experience as an entrepreneur and product strategist.

Most recently, Viral was Vice President of Products at PlanGrid, the largest digital blueprint repository in the world. As co-founder & CEO of 500 Miles, Viral's team built a data-driven recruiting product for college students and recent graduates that analyzed millions of data points to render insights and make hiring easier for job-seekers and recruiting teams.

Previously, he was Vice President of Product Management at Hightail (formerly YouSendIt), where his team transformed the legacy YouSendIt product into the Hightail service and laid the foundation for a solid cloud storage platform. Prior to Hightail, Viral was Group Product Manager at LinkedIn where he managed products in the Core products group. In 2010, he founded TrustHop, a social marketplace for local services providers that was acquired by LinkedIn.

Viral earned his MS degree in Computer Engineering from the University of Texas at Austin and his MBA from the Kellogg School of Management at Northwestern University.

Praveen Amancherla, Vice President of Engineering

Praveen Amancherla is Merit's Vice President of Engineering, where he brings in over 20 years of experience in designing and delivering highly available, massively scalable, and secure software products and platforms. Amancherla previously served as Chief Technology Officer at Quisk, where he was responsible for all technology and product development.

Prior to Quisk, Amancherla held various senior technical leadership roles at CyberSource Corporation, an ePayments processor, a VISA Inc., company, where he led the architecture and delivery of very high volume payment processing systems, complex merchant portals, and key mobile payments initiatives. Amancherla holds a Master of Science degree in Computer Science from Michigan State University.