

## **ABOUT MERIT (BOILERPLATE)**

Merit® lets everyone access, track, and organize their life's achievements, giving them the confidence, autonomy, and foresight to pursue their life's goals. Organizations can securely issue and manage digital merits in order to better engage, serve, and grow their member communities, and individuals can leverage a single secure platform to verify their personal and professional qualifications, versus relying on analog siloed systems of paper certificates, ledgers, and plastic identification cards. Merit is backed by Andreessen Horowitz, BOW Capital, Susa Ventures, and other investors and individuals including Auren Hoffman, Adam D'Angelo, and Adam Foroghi. Merit is based in Millbrae, CA and was founded by Tomer Kagan and Jacob Orrin. Find more information about how Merit is helping everyone shape their future at [merits.com](https://merits.com).

## **CONDENSED BOILERPLATE**

Merit® lets everyone access, track, and organize their life's achievements, giving them the confidence, autonomy, and foresight to pursue their life's goals. The company enables organizations to securely issue and manage digital merits while giving individuals a way to verify their personal and professional qualifications. Find more information about how Merit is helping everyone shape their future at [merits.com](https://merits.com).

## **ONE-SENTENCE BOILERPLATE**

Merit® lets everyone access, track, and organize their life's achievements, giving them the confidence, autonomy, and foresight to pursue their life's goals.

## **SHORT BOILERPLATE**

Digital credential platform for managing all of life's achievements.

## **MERIT TAGLINE**

Because you earned it.